# **Budget Detail Request - Fiscal Year 2016-17**

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: Believe & Achieve - The Veterans History Project

2. Date of Submission: 12/22/2015

3. House Member Sponsor(s): Lori Berman

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request  for FY 2016-17  (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
Column:	Α	В	С	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget (Will equal non- vetoed amounts provided in Column A)	INCREASED or NEW Recurring Requested	TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year)	Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:					86,665	91,500	178,165

e.	New Nonrecurring Funding Requested for FY 16-17 will be used for:		
	□Operating Expenses	☐Fixed Capital Construction	☑Other one-time costs
f.	New Recurring Funding	Requested for FY 16-17 will be	used for:

# 5. Requester:

a. Name: Carlton Cartwright

b. Organization: <u>The Children's Coalition, Inc.</u>

c. Email: <a href="mailto:carlton3553@gmail.com">carlton3553@gmail.com</a>

d. Phone #: (561)719-8106

## 6. Organization or Name of Entity Receiving Funds:

a. Name: <u>The Children's Coalition, Inc.</u>

- b. County (County where funds are to be expended) <u>Broward, Martin, Miami-Dade, Monroe, Palm Beach</u>
- c. Service Area (Counties being served by the service(s) provided with funding) Broward, Martin, Miami-Dade, Monroe, Palm Beach

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project?s intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

#### Believe & Achieve/The Veterans History Project

Believe & Achieve project will impact the lives of teens and veterans by providing hands-on education in media arts and technology. Teens will gain invaluable skills in multimedia. Veterans will share their stories and personal history as documentary that will be submitted to the Library of Congress in Wash. D.C. Friends and families will be able to visit the LOC and will be allowed to view the interviews for posterity. Emphasis will be on delivering project to the underserved of Palm Beach County.

MISSION: The Children?s Coalition?s mission is to serve and save the community through the tools of arts and technology. Our focus is to create an immediate and long-term positive impact in the lives of at-risk youth and veterans by providing hands-on education in media arts and technology.

A. Major Project Activities: To implement the Veterans History Project for the Library of Congress (The Project), middle and high school students are used to digitally preserve pertinent military experiences of our military veterans of the 20 and 21st century. The Project has been designed to create immeasurable mentoring moments between the students that have only read about military service in a book and the men/women that have lived through the pain and glory of serving our Country. To date, The Project has been operational for 10 years. There are at least four (4) impacts of this program. The Palm Beach County middle and high school students are:

- 1. Becoming skillful in the use of multimedia equipment
- 2. Understanding the glory and pain of war
- 3. Gaining clarity regarding the lasting impacts of war on the personal lives of veterans and their families
- 4. Seeing the ripple affect of these impacts on the community in which these veterans reside upon completion of their service.

It is important to note: The Project has been designed with the potential to be duplicated nationally.

Numbers Served (yearly): 1,500. We expect to reach a minimum of 1,500 students each year and a minimum of 150 veterans each year as we schedule with schools throughout the school districts (regionally statewide and nationally) to perform presentations about The Project and continue to interview at least three veterans per

WWII veterans are dying at a rate of 1,200 per day. Therefore, TCCI has a sense of urgency to accomplish the proposed interviews as humanly possible and in the most expedient manner possible while maintaining the integrity of The Project.

In order to catalog the experiences of the 20th and 21st century veteran, after the WWII interviews are complete, it is the intention of TCCI to continue the effort by interviewing veterans from the Korean Conflict, Viet Nam, Afghanistan and Iraq.

The need for funding is undeniable in order to capture as many historical accounts for the Library of Congress and posterity.

Additionally, the Believe & Achieve Project/The Dolphin?s Dream Project is designed to help the teenage population develop a business concept built on a production company foundation including the following elements: Still Photo/Still Life/Portraiture, Videography/Editing/Music Studio, Web Design/Graphic Arts, Desktop Publishing, Public Service Announcements, Radio? TV? Commercial Advertising, Lighting and Set Design/Sound Stage/Acoustics, Script writing, International Competitions for all mediums.

B. Goals and Impact: The Believe and Achieve project will impact the lives of teens and our nation?s veterans by providing hands-on education in media arts and technology. The experience that teen filmmakers will gain (documentary style filmmaking, script-reading, computer skills, digital HD still and video photo skills) will prove to be invaluable as they go forward into their futures. Veterans will be able to share their stories and personal histories as a documentary that will be submitted to the Library of Congress in Washington D.C.

OBJECTIVES: Beyond providing students with training in multimedia and technology, the objective is to use the skills of the students and complete a minimum of 150 in-depth interviews with the veterans and submit the interviews to the Library of Congress in Washington DC, on a yearly basis. The Project has operated on an ongoing basis since 2005 on a year-by-year basis, however the 2014 objective for completion and submission of the 150 interviews is December of 2014.

C. Outcomes and Measurements: Anyone can view the list (only three interviews are available to view online to date) of 123 interviews (we have shipped 30 more interviews to the Library & processing another 30 referrals over the next few months) we have collected from individuals and submitted to the Library of Congress in Washington DC at the following web sites: HYPERLINK "http://lcweb2.loc.gov/diglib/vhp/search?query=%22children%27s+coalition%22" \t "\_blank" http://lcweb2.loc.gov/diglib/vhp/search?query=%22children%27s+coalition%22 & Please visit the following web sites to witness the students interviewing a variety of veterans: HYPERLINK "http://tccipbc.org/VeteransHistoryProject.html&http://www.youtube.com/watch" \t "\_blank" http://tccipbc.org/VeteransHistoryProject.html&http://www.youtube.com/watch?

D. Schedule: TCCI is provided space at the Veterans Affairs Medical Center in West Palm Beach, Florida, to perform interviews two afternoons per week, after school, with additional consideration given throughout the week, for special requests. The in-school student training takes place with TCCI staff working alongside school board teachers, who also happen to be US Veterans, initially in JROTC high schools. We have presented The Project in seven of the 11 JROTC Schools in Palm Beach County.

We expect to visit each school twice (11 total high schools) by Spring 2015. The second visit is contingent upon the students recruiting veterans to come into school and give their histories during class as they are collected electronically.

However, the project can be dispensed in all high schools and middle schools, locally, regionally, nationally and globally.

- E. Partners presently include TCCI, Veterans Affairs Medical Center (more than 50% of the 750 employees are veterans who have served in the armed forces) and a variety of Veterans Organizations that refer individuals to us to be interviewed buy our students such as: Vietnam & Women Veterans of America, both Chapter 25; VFW?s; Korean War Veterans; and Special Forces Association.
- 1. Strengthening the Economy in three ways. First by training disadvantaged youth with skills that will enable them to fill employment positions in the community; Second by removing them from poverty levels, as well as, eliminating their need or their family?s needs for public assistance; and Third by reducing recidivism. The skills learned through the program enable the youth to contribute to the cultural environment of the community by providing multimedia digital video and editing and digital still photography for local cultural exhibits as well as providing a needed and desired business service. As a result of the success of the program, these youth will have the opportunity to become productive citizens in the community who will be able to contribute to stimulating the local economy by purchasing homes, paying taxes and spending money on other goods and services.
- 2. Learning and Wellness: opportunity to develop skills beyond what they would learn in a public school curriculum with regard to multimedia digital video and editing and digital still photography. It acts as a conduit for our society to bring youth and veterans and their families together. The youth benefit by receiving guidance from these adults, who have served our country in the line of duty, by developing a further understanding and appreciation of the services and sacrifices made by these individuals and developing a sense of identity. The program also encourages wellness by building and improving the self-esteem and communication skills of the youth. The learning experience and skills they develop will become a permanent life long experience.
- 4. Building Leadership: in a mentorship program that allows the youth the opportunity to become self-reliant and contributing members within their community through development of skills and opening doors they would not otherwise experience by providing economic opportunities that go hand in hand with acquiring skills related to multimedia and the arts such as digital video and editing and digital still photography.

#### **Proposal Impact**

This project partners youth, in school (i.e.: JROTC classes) and after school at the Veterans Affairs Medical Center, with veterans/family members to preserve digitally for posterity experiencXXes during wartime and its aftermath of the 20th and 21st centuries, including peacetime and the Cold War. The obvious impact conveys experiences of veterans who serve and have served in the armed forces of the United States of America. The project serves as a conduit for our society in an intergenerational capacity, connecting youth with adults, giving the adults the opportunity to mentor with teens that are in need of guidance from those who serve and have served our country in the line of duty. TCCI presents participant youth with opportunities to cross color lines, travel places they?ve never been and afford the educational opportunities that go hand in hand with acquiring skills related to multimedia and the arts such as digital video and editing and digital still photography. We expect to continue the relationship we have begun with entities/organizations (Veterans Affairs Medical Center, Former POW?s, Members of the Battle of the Bulge, Women Veterans of America, Wounded Warriors, Navy Seal Museum, Vietnam Veterans of America, Special Forces Association & the Palm Beach County School District and Districts around the region of Southeast Florida) to continue to bring students and veterans together to maintain the effort.

We have made contact and initiated negotiations with organizations, Urban Strategists, in other counties such as Miami, where we have also completed interviews and scheduled more for the future.

Marketing and Promotion

Instructions to the Applicant

Utilization of Social Media Platform will include but is not limited to the following:

1. Facebook, You Tube, Twitter, & TCCI Link to the Library of Congress: HYPERLINK

"http://lcweb2.loc.gov/diglib/vhp/search?query=The+childrens+coalition&field=affiliation" \t "\_blank"

http://lcweb2.loc.gov/diglib/vhp/search?query=The+childrens+coalition&field=affiliation

HYPERLINK "https://tccipbc.wordpress.com/projects/veterans-history-project/" \t "\_blank" https://tccipbc.wordpress.com/projects/veterans-history-project/ We will continue expanding our relationships with the following entities in the region: 1.Veterans Affairs Medical Centers throughout the regions 2. Veterans organizations such as American Legions, VFW?s, Viet Nam Vets and Women Veterans of America Chapters, Special Forces Associations, Wounded Warriors, etc.

# 3. School Districts.

Equipment ? Hardware & Software:		
(2) 6 Terabyte Exte	\$550.00	
(1) Apple ICloud Backup Storage Subscription	\$1,500.00	
(2) IMAC Desktop Computer	\$3,000.00	
(10) Adobe Premier Pro 6 Software Student Accounts (Creat	ive Cloud, period of 2 Years	\$4,800.00
(1) Canon EOS Cinema 1DC with Lens System	\$35,000.00	
(10) Combination of 32 Gigabyte Scan Disk Cards (for the T5	i) or 64 Gig SD Cards for the 5DS - Mark III, 1DC	\$1,500.00
(5)? CANON T5i Kits - (include 28-135 & 75-300mm lenses, 5	00 series flash)	\$5,000.00
(1)- CANON 5DSMark III	\$4,500.00	
(3)? CANON 17-40 mm Lens	\$5,000.00	
(5) ? RODE Sound Kits with Booms &TASCAN Monitors	\$2,500.00	
(5) ? Cage Assembly	\$1,250.00	
(2) ? Light Kit	\$1,000.00	
(3) ? LIBEC Tripods with Wheels	\$750.00	
(5) ? IKAN Video Monitor Systems	\$1,250.00	
(5) ? MacBook Pro Laptops	\$12,500.00	
(10) ? Microsoft Office 4 MAC	\$1500.00	
(2) ? Video Overhead System	\$750.00	
12 mos. Purchase and usage of DVDs, sleeves, mailers, etc.(i	.e.: a video copy of each interview to the following:	The Library of Congress / The Veteran / TCCI
Archive)	\$1,200.00	
Miscellaneous - Unforeseen Expenses	\$5,450.00	
TOTAL Equipment ? Hardware & Software	\$91,500.00	

	te in the legislative process, visit and to		ssion, to and from Tallahassee. The entire field sections and fees.	•
occurs over the period of 10 days, except the	month of August. The students participa our sites such as the White House, Cong al officials and their staff throughout th	ate in veterans? memoria gress, Smithsonian, Arling ne process.	on, to and from Washington, DC. The entire fiel al activities, interview veterans and visit the Lik gton Cemetery, Annapolis, Quantico, Andrews \$10,000.00	orary
TOTAL COST FOR FIELD TRIPS	\$15,000.00			
ITEMIZED BREAKDOWN FOR VETERANS INTER 1.00 Hours Contact/Coordinate with subject	VIEWS			

0.50 Hours Equipment Setup
1.50 Hours ? Actual Interview
1.50 Hours Download
1.50 Hours Edit
4.00 Hours Burning DVD & Upload
10 Hours Per Interview at \$500.00/Per Interview X?s 100 Interviews\_\_\$50,000.00
100 to 250 hours per year Maintain Social Media Presence\_\_\_\_\_\$5,000.00
Miscellaneous - Unforeseen Expenses\_\_\_\_\_\_\$\$5,000.00

For Unforeseen Costs Including Internal Audit	\$11,665.00
TOTAL PROJECT BUDGET	\$178,165.00
8. Provide the total cost of the project for FY Federal: <u>0</u> State: <u>0</u> (Excluding the requested Total A Local: <u>0</u> Other: <u>0</u>	_
9. Is this a multi-year project requiring fundir No	ng from the state for more than one year?